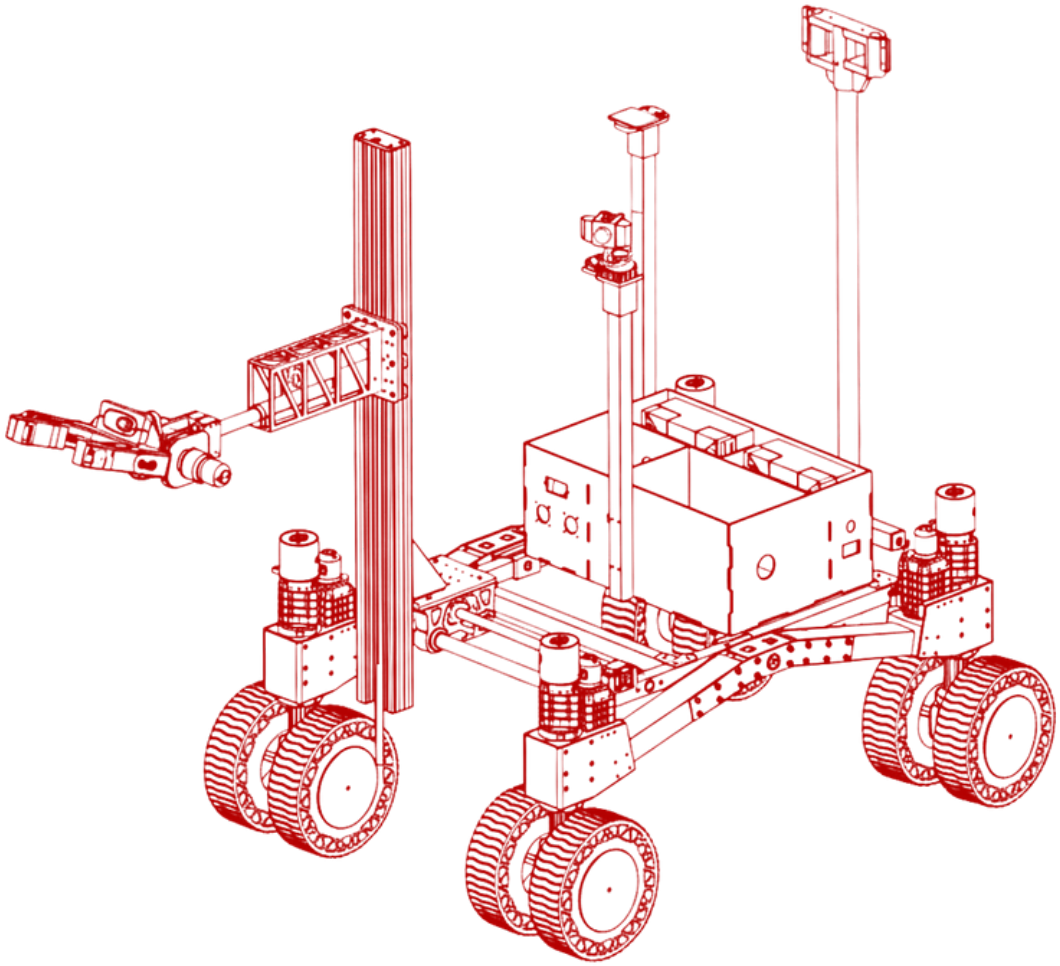
Wisconsin Robotics



Sponsorship Information | 2026 2027

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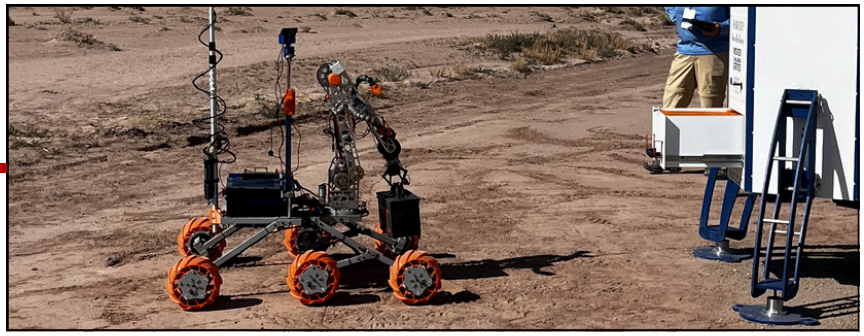
ABOUT US

Established in the year 2000 at the University of Wisconsin-Madison, Wisconsin Robotics is a diverse team of members from across many STEM disciplines. Our team competes in the international University Rover Challenge held at the Mars Desert Research Station in Hanksville, Utah. Our team allows students to design and construct autonomous and teleoperated robotic systems similar to those found on the Mars rover. Our members develop design and project management skills while exposing them to a variety of engineering challenges.

Our goal is to spread robotics, both to new members and our community. We participate in annual outreach events like Engineering Expo, Science on the Square, and the Milwaukee Maker-Faire

HISTORY

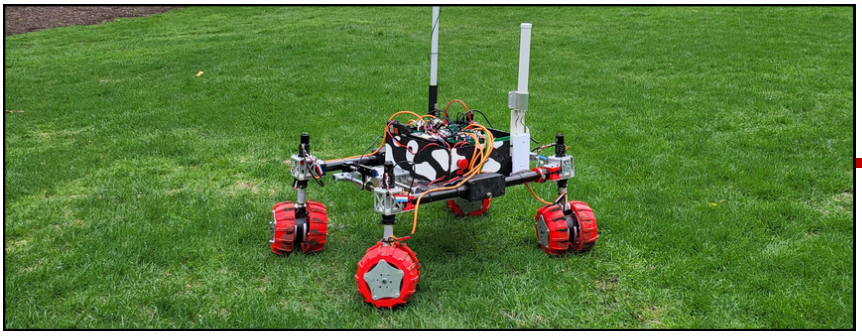


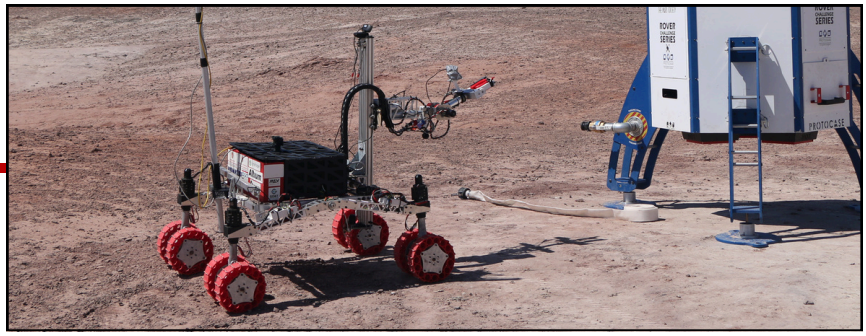
2023 - 2024

In 2024, we placed 12th out of 35 qualifying teams and 102 total

2024 - 2025

In 2025, we redesigned the rover from the ground up, improving from past competitions



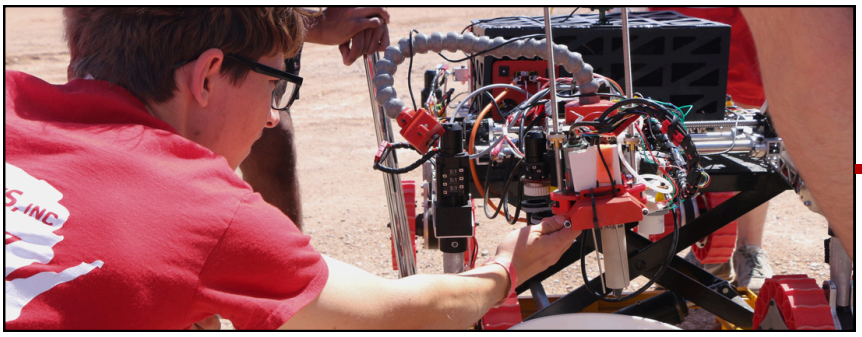


2025 - 2026

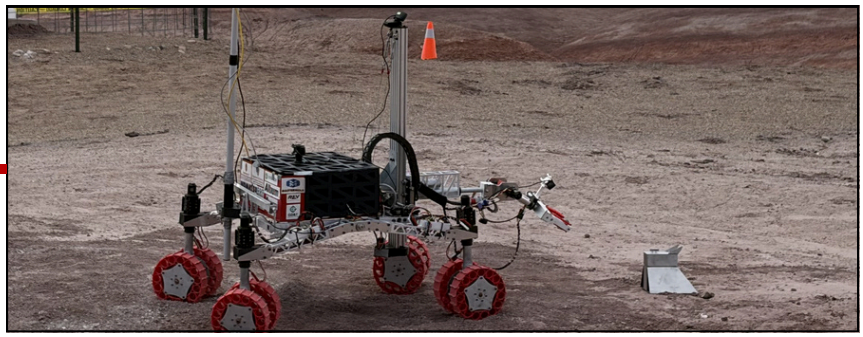
In 2026, we placed 12th out of 38 qualifying teams and 116 total

2026- 2027

In 2027, we plan a full redesign of the rover's drive system, a new, fully enclosed electrical system, and tri-band communication to stay competitive in an increasingly competitive field.



UNIVERSITY ROVER CHALLENGE

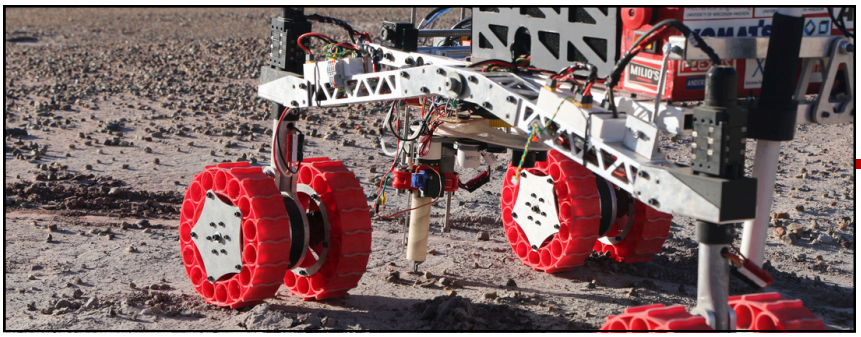


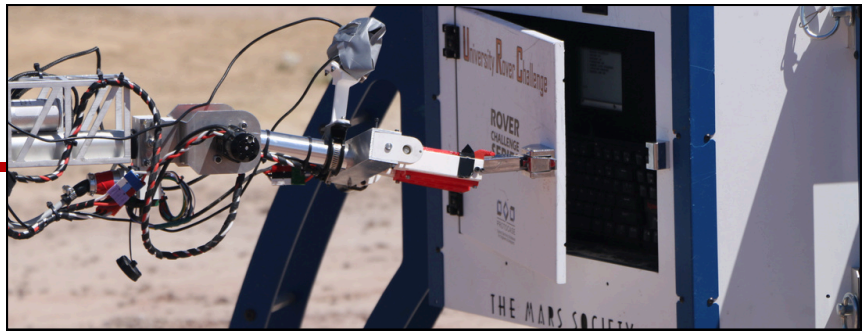
EXTREME DELIVERY

Navigating long distances over extreme terrain, including rock fields and steep slopes, without a direct line of sight to the base station.

SCIENCE MISSION

Conducting scientic analysis of soil samples to evaluate for potential life.



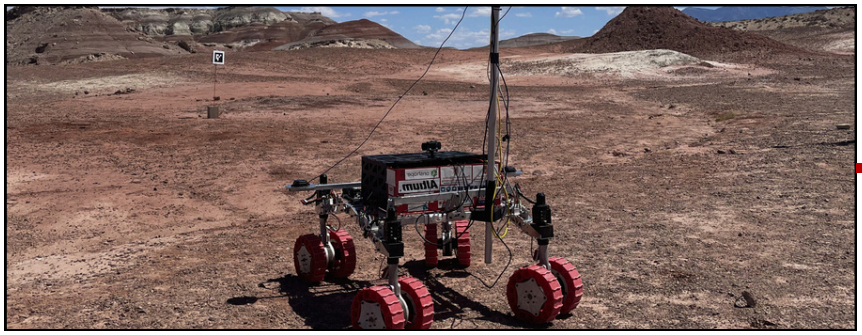


EQUIPMENT SERVICING

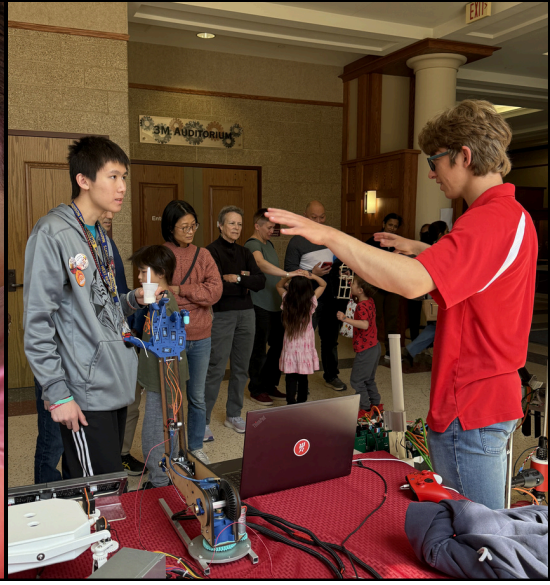
Manipulation of various tools, equipment, and switches, as well as fully autonomous typing.

AUTONOMOUS MISSION

Fully autonomous navigation and search to GNSS points, aruco tags, and objects.







OUTREACH

Reaching over 28,000 individuals annually at events such as the Milwaukee Maker Faire, Science on the Square, and Engineering Expo, our team aims to inspire and foster interest in STEM.

Wisconsin Robotics focuses on providing kids with an opportunity to interact with our projects and increase their exposure to robotics and STEM. We create outreach projects such as a quadruped robot, a face tracking water gun, a board game robot, and child safe rumble bots to take to events all around Madison and the state of Wisconsin.

We are grateful for the support from our sponsors as it enables us to expand our outreach efforts and reach even more students!



SPONSORSHIP TIERS

DIAMOND

$10,000+

- 12" logo rover and banner
- Large logo on team shirts
- All the benefits of Platinum

PLATINUM

$7,500 - $9,999

- 8" logo on rover and banner
- Invitation to rover reveal
- Medium logo on team shirts
- All the benefits of Gold

GOLD

$5,000 - $7,499

- 6" logo on rover and banner
- Small logo on team shirts
- Team Meet and Greet
- All the benefits of Silver

SILVER

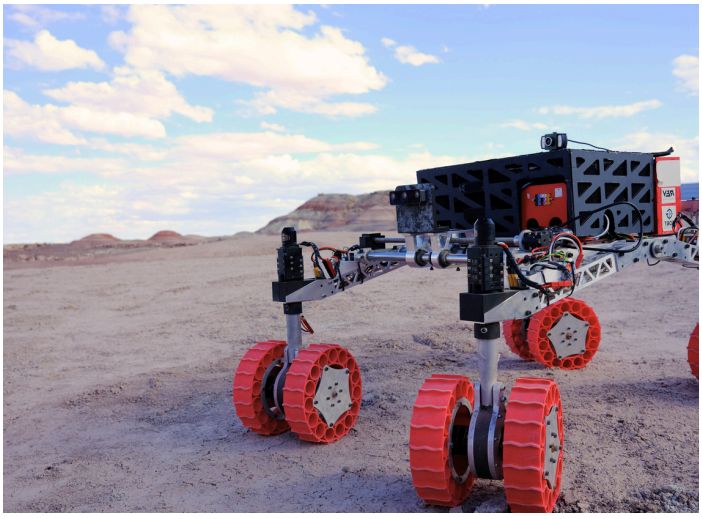
$2,000 - $4,999

- 4" logo on rover and banner
- Resume package
- All the benefits of Bronze

BRONZE

$100 - $1,999

- Logo with hyperlink on website
- Social Media Shout Out



SPONSORSHIP BENEFITS TABLE

There are multiple ways to qualify for our sponosorship tiers: monetary support, service donations, or material donations. For service and material donations, benefits will be based on market value. Monetary donations are tax-deductible through the UW-Foundation and we appreciate any help our sponsors are able to provide. To donate visit bit.ly/wr-donations

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	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Logo Size on Rover & Banner	12"	8"	6"	4"	
Logo on Shirt	L	M	S		
Logo on website with hyperlink	●	●	●	●	●
Social Media Shout Out	●	●	●	●	●
Resume Package	●	●	●	●	
Team Meet and Greet	●	●	●		
Invitation to Rover Reveal	●	●			